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FOR IMMEDIATE RELEASE

February 22, 2017

The Future is Bright at the Nebraska Cattlemen's Classic

FFA youth and elementary students learn about the beef industry

Nearly three hundred FFA youth from 22 FFA Chapters in Nebraska attended the Classic to spend the day networking with cattlemen and vendors about the beef industry. The students were given the question "With the implementation of the Veterinary Feed Directive (as of Jan. 1, 2017), what are the current and expected impacts to the various segments of the Beef Industry?" They had the morning to visit with producers and commercial vendors about the topic. The top six teams were awarded a scholarship for their Chapter. The 1st place FFA team was Gothenburg followed by Lakeview, Elm Creek, Holdrege, Cody Kilgore and Stanton. The top FFA display was the Palmer FFA Chapter.

Eighty third grade students visited the Nebraska Cattlemen's Classic from Meadowlark Elementary. The students participated in a Celebrate Nebraska 150th Birthday Coloring Contest. These pictures are on display in the Ag Pavilion. Governor Pete Ricketts attended and presented awards. The students then sang Happy Birthday to the state of Nebraska.

The cattle shows and sales began today with the Hereford, Polled Hereford and Red Angus breeds. The **Hereford** breed was represented by 13 producers and 18 head of cattle. Lot 14, consigned by Bremer Show Steers of Fullerton, Nebraska, was the Champion Horned Hereford Heifer. Lot 14 was a high selling heifer and sold to Darren Strizek of Ceresco, Nebraska. Lot 21, consigned by Valley Creek Ranch of Fairbury, Nebraska, was Reserve Champion and a high seller. Lot 21 sold to Steve VanDeWalle of Cedar Rapids, Nebraska. The Champion Horned Hereford Bull was Lot 6 consigned by Prinz Cattle of Clarkson Nebraska. Lot 6 was the High Selling Bull and sold to Kyle Geiser of Merna, Nebraska. The Reserve Champion was Lot 12, consigned by Landgren Ranch of Bartlett, Nebraska and sold to Kyle Geiser of Merna, Nebraska. The sale average was \$2,444.

The **Polled Hereford** show had 32 head of cattle consigned by 23 producers. The Champion Polled Hereford Heifer and High Selling Heifer was Lot 29 consigned by Keller Cattle Company of St. Paul, Nebraska. Lot 29 sold to Kristi Hawkins of Atwood, Kansas. The Reserve Champion was Lot 33 consigned by Valley Creek Ranch of Fairbury, Nebraska and sold to Kristi Hawkins of Atwood, Kansas. Lot 17, consigned by Valley Creek Ranch of Fairbury, Nebraska, was the Champion Polled Hereford Bull and sold to Hall Angus Ranch of New Plymouth, Idaho. Lot 10, consigned by MCM Polled Herefords of Ayr, Nebraska, was Reserve Champion and sold to Troy Steuer of Crete, Nebraska. The sale average was \$3,794. The High Selling Bull was Lot 14, consigned by Double Heart Diamond Co of Berwyn, NE and sold to Melvin Schultz of Lucas, Kansas.

The **Red Angus** show had six consignors and 14 head of cattle. J-6 Farms of Gibbon, Nebraska was the consignor of the Champion and Reserve Champion Red Angus Heifers with Lot 8 and Lot 15 respectively. Lot 8 was the High Selling Heifer and sold to RB Angus of Albion, Nebraska. Lot 15 sold to P Bar S Ranch of Sand Springs, Oklahoma. The Champion Red Angus Bull and High Selling Bull was Lot 1X consigned by J-6 Farms of

Gibbon, Nebraska. Lot 1X sold to P Bar S Ranch of Sand Springs, Oklahoma. The Reserve Champion was Lot 6 consigned by Ledoux Ranch of Agenda, Kansas and sold to Shane Prill of Wichita, Kansas. The sale average was \$3,907.

Tomorrow at the Classic is another day full of cattle show and sales. The Angus and Simmental shows begin at 8:30 am followed by the Charolais and Limousin at 10 am. The Gelbvieh show begins at 10:30 am. The cattle sales will be accessible on liveauction.tv. The Angus sale begins at 12:30 pm followed by Simmental at 1:30 pm and Charolais at 2:30 pm. The Limousin sale is at 3:30 pm followed by Gelbvieh at 4 pm. The day concludes with the Cattlemen's Social at 6:30 pm.

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The NCC is the Midwest premiere livestock event for cattlemen of all ages. For the complete schedule, go to www.necattlmen.com