

Hereford

SHOW & SALE

WEDNESDAY, FEBRUARY 22

SHOW 9 AM · SALE 1:30 PM

BULLS	13
BRED HEIFER	1
OPEN FANCY HEIFERS	7

RONETTE HEINRICH
Manager
308.627.6385

AUCTIONEER
JIM BIRDWELL
Fletcher, OK

BREED REPRESENTATIVES

MELISSA BUEHLER
Nebraska Hereford Assn.

AUSTIN PERSON
Hordville, NE

BRETT NELSON
Broken Bow, NE

RINGMEN
ART HANDEL

Handel Marketing | 605.391.8233

RANDY RASBY
Livestock Plus | 308.539.6195

MIKE SORENSON
Livestock Plus | 641.745.7949

LEVI LANDERS
Hereford World | 308.730.1396

CHRIS BEUTLER
Midwest Messenger | 402.380.8244



Hereford

LOT INDEX

11,
13,
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BAR M HEREFORDS

Austin Person
2203 East 26 Rd
Hordville, NE 68846
phone 402.694.287

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LANDGREN RANCH

Mark Landgren
PO Box 186
Bartlett, NE 68622
phone 308.654.3313
cell 402.340.0673

2,
10

TK CATTLE COMPANY

Trevor, Kaci & Khloe Toelle
47386 827th Rd
Burwell, NE 68823
phone 308.214.1543
cell 308.214.0950

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BREMER SHOW STEERS

Kevin Bremer/Genna Frenzen
22928 N Noble Rd
Fullerton, NE 68638
phone 402.366.9504 (Kevin)
cell 308.550.0924 (Genna)

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MOELLER POLLED HEREFORDS

3029 S Blaine St
Grand Island, NE 68801
phone 308.382.8831
cell 308.379.4213

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TKR HEREFORDS

Bruce Tucker
14130 Guildford St
Waverly, NE 68462
phone 402.786.5610
cell 402.326.6710

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DIAMOND RING RANCH

Mike, Ashley & Whitney Steckel
PO Box 103
Taylor, NE 68879
phone 308.942.6065
cell 308.750.6708

9,
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NELSON HEREFORDS

Brett or John Nelson
47966 Silver Rd
Burwell, NE 68823
phone 308.214.0334

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TRACY CATTLE

Justin Tracy
25730 S HWY 83
Wellfleet, NE 69170
phone 308.962.4255
cell 308.962.4255

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DYER RANCH LLC

Samantha Dyer
144 Dyer Rd
Crawford, NE 69339
phone 308.458.7160

1

PAUL POLLED HEREFORDS

Kent Paul
2643 E 2219
Marseilles, IL 61341
phone 815.326.9639

7,
21

VALLEY CREEK RANCH

Scott McGee
1900 G St.
Fairbury, NE 68352
phone 402.729.2659
cell 402.300.2659

16

JAKE LAMMERS

44125 Rd 757
Lexington, NE 68850
phone 308.325.7146
cell 308.325.8378

6

PRINZ CATTLE

Kenny Prinz
82401 569 Ave
Clarkson, NE 68629
phone 402.719.1496

4,
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YOUNG CATTLE CO.

Yale Young
27297 E 2250 N Rd
Lexington, IL 61753
phone 815.867.7333
cell 815.867.7333

BULL
1

PAUL POLLED HEREFORDS
PPH 10Y PHOENIX 7B



CED	-0.1	Calved	11/27/14	BW	84	SHF Wonder M326 W18 ET					
BW	2.9	Tattoo	LE 7B	Calving	Unassisted	NJW 73S W18 Hometown 10Y ET					
WW	54	Reg#	43573099	Adj 205 Day Wt	902	NJW P606 72N Daydream 73S					
YW	89			Adj 365 Day Wt	1382	AA PRF Wideload					
MM	26					PPH Lillian 903W					
						PPH 75A Bonita 601F					
M&G	53	CEM	-2.5	MCW		SC	1.4	FAT	0.034	REA	0.46
MARB	0.23	BMI	23	CEZ	16	BII	21	CHB	27		

This bull has tremendous performance with great eye appeal. We have never raised an individual with as much mass and power as Phoenix. We have used him naturally and will continue to use him AI. Reserve Champion at the Minnesota and Iowa state fairs. Retaining 1/4 semen interest.

BULL
4

YOUNG CATTLE CO.
YCC MR HANK 1601 1ET



CED	2.3	Calved	1/2/16	BW	77	SHF Rib Eye M326 R117					
BW	2.2	Tattoo	1601	Calving	Unassisted	NJW 98S R117 Ribeye 88X ET					
WW	50	Reg#	43701216			NJW 9126J DEW Domino 98S					
YW	75					C-S Pure Gold 98170					
MM	34					CMS Pure Gold 2024					
						C MS Achiever 92090					
M&G	59	CEM	4.5	MCW	67	SC	0.9	FAT	-0.017	REA	0.32
MARB	0.18	BMI	19	CEZ	17	BII	15	CHB	27		

Here is the Herd Bull Prospect of the two full sibs. He is just like his full brother and puts it together in a very nice package. Hank is very sound and great fronted. The genetic and phenotype of this bull will leave the new buyer with endless opportunities.

BULL
2

TK CATTLE COMPANY
TKCC COMMANDER 508

CED	1.2	Calved	4/7/15	BW	78	H Excel 8051 ET					
BW	3.5	Tattoo	508	Calving	Unassisted	NH BN Deemed 2 Exel 232 ET					
WW	52	Reg#	43581272	Adj 205 Day Wt	475	NH Mrs D 706					
YW	82			Adj 365 Day Wt	705	KCF Bennett 3008 M326					
MM	24					TKCC Miss Kay 302					
						NH KN Sheeza Bombshell 108 ET					
M&G	50	CEM	2.9	MCW	94	SC	1.1	FAT	0.018	REA	0.41
MARB	0.1	BMI	21	CEZ	17	BII	18	CHB	27		

Horned coming 2 year old with lots of muscle shape, long necked and pigment. Not pushed hard on feed. Updated pictures and videos on www.tkccattle.com.

BULL
5

YOUNG CATTLE CO.
YCC MR LIGHTING 1605 1ET



CED	2.3	Calved	1/10/16	BW	82	SHF Rib Eye M326 R117					
BW	2.2	Tattoo	1605	Calving	Unassisted	NJW 98S R117 Ribeye 88X ET					
WW	50	Reg#	43701219			NJW 9126J DEW Domino 98S					
YW	75					C-S Pure Gold 98170					
MM	34					CMS Pure Gold 2024					
						C MS Achiever 92090					
M&G	59	CEM	4.5	MCW	67	SC	0.9	FAT	-0.017	REA	0.32
MARB	0.18	BMI	19	CEZ	17	BII	15	CHB	27		

Lighting is the high performance of the flushmates. He is pigmented, very stout and will add pounds to the calves that he sires. He comes from a great genetic package and his maternal brother was High Selling and Champion in 2015 here at the Classic. Dam is pictured at 15 years of age, and sired by the popular 88X. Don't miss out!

BULL
3

MOELLER POLLED HEREFORDS
SENTRY 977C

CED		Calved	9/10/15	BW	92	KJ HVH 33N Redeem 485T ET					
BW		Tattoo	977C	Calving	Unassisted	H SENTRY 2456 ET					
WW		Reg#	43744532	Adj 205 Day Wt	680	K&B Lady Sentry 8090U					
YW				Adj 365 Day Wt	1250	SB 54E 75R Fusion 138X ET					
MM						ERM Miss Cinnamon 1003A					
						CT Miss Kylie 91Y					
M&G		CEM		MCW		SC		FAT		REA	
MARB		BMI		CEZ		BII		CHB			

977C is one of our high performance bull we have raised. He has a very attractive pedigree with H. Sentry 2456 ET and Dam Fusion 138X. 977C has the genetics to be the right kind for today's beef production.

**BULL 6 PRINZ CATTLE
KSPC HAMMER DOWN 660D ET**



CED	-2.2	Calved2/4/16	BW71	H WCC/WB 668 Wyarno 9500 ET					
BW	4	Tattoo660D	Calving	...Unassisted	H TSR Chez Full Throttle ET					
WW	51	Reg#43741929			R Sweet Red Wine 039 Go Excel L18					
YW	85					Go Ms L18 Excel P83					
MM	28					Go Ms 410 Dom 6073					
M&G	53	CEM	-0.4	MCW	96	SC	0.7	FAT	-0.038	REA	0.54
MARB	-0.05	BMI	13	CEZ	11	BII	11	CHB	24		

Here's a bull that is backed by some great genetics. Out of the highly popular Full Throttle bull and backed by a great Excel cow on the bottom side. A low birth weight high performance bull that is as sound structured as they come. Make sure to find him, you'll love how smooth and complete he is.

**BULL 8 TRACY CATTLE
BNT AIR TIME 611**



CED	2.5	Calved2/12/16	BW81	SHF Wonder M326 W18 ET					
BW	1.9	Tattoo611	Calving	...Unassisted	NJW 73S W18 Hometown 10Y					
WW	55	Reg#Pending			NJW P606 72N Daydream 73S CRR 4037 Original 766					
YW	91					VIN-MAR Missie 916					
MM	30					C&L Miss Junior 634L					
M&G	58	CEM	3.1	MCW	96	SC	72	FAT	0.034	REA	0.041
MARB	0.024	BMI	19	CEZ	17	BII	15	CHB	29		

AirTime is a true performance sire with all the bells and whistles. And then some!!! 611's maternal sister was a Jr. National and Denver division winner. His 3/4 sister is one of my top young cows. this won't be the last one you will see out of this great cow family.

**BULL 7 VALLEY CREEK RANCH
VCR 2504 SENSATION 612D**



CED	5	Calved2/8/16	BW90	Churchill Sensation 028X					
BW	1.6	TattooVCR/612D	Calving	...Unassisted	UPS Sensation 2504 ET					
WW	44	Reg#43718936			NJW BW Ladysport Dew 78P ET VCR Red Man 214M					
YW	73					VCR 214M Little Debbie 60X					
MM	26					FH MS Grand 149					
M&G	48	CEM	3.5	MCW	79	SC	0.9	FAT	0	REA	0.49
MARB	0.06	BMI	20	CEZ	20	BII	16	CHB	23		

Extremely long bull with the power and rib shape to add pounds to calves. Thick topped, remarkably sound and ideally constructed are the traits this bull possesses. Out of a highly productive cow family and our new herd sire UPS Sensation 2504 ET. The 2504 calves have been impressive and well received by visitors at the ranch. The pattern, rib shape and long spine on this bull shows his performance potential as a sire. If you want to add pounds to your calf crop and wrap them in an attractive package, this is your bull. Actual weight on 11/24/16 was 966 pounds.

**BULL 9 NELSON HEREFORDS
NH BN B293 OPEN RANGE 611**



CED	1.6	Calved2/13/16	BW80	NJW 98S R117 Ribeye 88X ET					
BW	2.9	Tattoo611	Calving	...Unassisted	GKB 88X Laramie B293					
WW	48	Reg#43717443			GKB S&S Gold April B928 ET KN Mr Snickers 801					
YW	78					NH Mrs D's Candy 010					
MM	27					NH Mrs D 710					
M&G	51	CEM	3.4	MCW	82	SC	0.9	FAT	-0.013	REA	0.34
MARB	0.07	BMI	18	CEZ	16	BII	15	CHB	24		

611's mother is a top producing cow that don't miss no matter what bull we cross her with. 611 is sound, thick and soggy, with that herd bull look. Don't miss out on a bull that was in our Denver pen!

BULL
10**TK CATTLE COMPANY**
TKCC MR EXCEL 606**BULL**
13**BAR M HEREFORDS**
BAR M 13 2152 627

CED	0.3	Calved4/2/16	BW89						
BW	4.8	Tattoo627	Calving	...Unassisted	BR DM TNT 7010 ET					
WW	53	Reg#43695940			Langfords 2152 ET					
YW	88					LH Miss Calgary 6091					
MM	23					Go Excel L18					
M&G	50	CEM	1.5	MCW	97	SC	0.7	FAT	0.043	REA	0.53
MARB	0.05	BMI	16	CEZ	13	BII	13	CHB	26		

This early April bull has exploded since weaning. The bulls out of our herd sire 2152 have been well received in all areas of the state, and are known for their longevity and fertility. This bull's mother is 13 years old and showing no signs of needing culled.

BRED
14**BREMER SHOW STEERS**
LE PURE TRUTH 830C ET

CED	-6	Calved5/4/15	Calving	...Unassisted	Delhawk Kahuna 1009 ET					
BW	6.1	Tattoo830C			Delhawk WRB Truth 713 ET					
WW	64	Reg#43748121	AI Date5/26/16	Hawk WRB KO Isabelle 10M 0608					
YW	106					TFR Cyrus 225 ET					
MM	22					DP Miss Cyrus 211Z					
M&G	54	CEM	0.07	MCW	121	SC	0.8	FAT	-0.011	REA	0.77
MARB	0.01	BMI	15	CEZ	8	BII	12	CHB	30		

This stout built Hereford female is sired by the past 2015 Reserve Champion Hereford Bull, Delhawk WRB Truth 713. She has the look of a future Hereford Donor. Bred to Purple Tonic 10M. Due March 4th.

CED	0.2	Calved2/26/16	BW73	H Excel 8051 ET					
BW	4.2	Tattoo606	Calving	...Unassisted	NH BN Deemed 2 Exel 232 ET					
WW	47	Reg#43718058	Adj 205 Day Wt570	NH Mrs D 706					
YW	77					KJ 068J Manhattan 262S					
MM	26					NH KN Lady Gaga 107					
M&G	50	CEM	2.8	MCW	81	SC	0.8	FAT	0.023	REA	0.36
MARB	0.04	BMI	16	CEZ	15	BII	14	CHB	23		

This guys dam is powerful. Lots of length to his mid-section and definitely one to look up on sale day. Updated pictures and videos closer to sale day on www.tkcatco.com.

BULL
11**BAR M HEREFORDS**
BAR M 211 EXCEL 617

CED	-1	Calved3/16/16	BW84	Go Excel L18					
BW	4.2	Tattoo617	Calving	...Unassisted	H Excel 8051 ET					
WW	47	Reg#43695939			H Lady Gold 323					
YW	77					UPS Domino 8636					
MM	26					BAR M Cornerstone 211					
M&G	50	CEM	0.6	MCW	80	SC	0.9	FAT	0.022	REA	0.52
MARB	0.04	BMI	17	CEZ	13	BII	16	CHB	24		

Very high quality bull sired by the great 8051. Very stylish package with more than adequate bone and rib shape. This is a bull that is really hard to find a hole in.

HEIFER
15**TKR HEREFORDS**
TKR L1 LADY SCOPE T6601D

CED	4.7	Calved1/13/16	BW73	CL1 Domino 0130X ET					
BW	0.8	Tattoo6601	Calving	...Unassisted	SR Scope 623A					
WW	55	Reg#43685697			MCR 3027 Harlands Dominet 903					
YW	86					DHD Turbo HH 1103					
MM	30					TKR L1 Neon Damsel T300A					
M&G	57	CEM	2.3	MCW	80	SC	0.9	FAT	0.015	REA	0.55
MARB	0.14	BMI	19	CEZ	18	BII	14	CHB	29		

Horned, super prospect with power behind her, even the 440P cow. Look at the bull power also, 860U, 0130X ET, 3027, and Fawcett's Turbo bull, his dam has a good one every year. A full sister in herd EPD's, top 10% CE, BW, MM, MG--top 15% REA, CHB. She will fit in any program and cross with any sire.

BULL
12**LANDGREN RANCH**
LAND HOMETOWN 602 ET

CED	-1.9	Calved3/29/16	BW86	SHF Wonder M326 W18 ET					
BW	4.5	Tattoo602	Calving	...Unassisted	NJW 73S W18 Hometown 10Y ET					
WW	58	Reg#43744447			NJW P606 72N Naydreams 73S					
YW	102					UPS TCC NITRO 1ET					
MM	28					UPS Miss Nitro 0364 ET					
M&G	57	CEM	2.6	MCW	123	SC	76	FAT	0.029	REA	0.55
MARB	0.27	BMI	19	CEZ	13	BII	15	CHB	31		

This good March bull calf is out of the great Denver Champion 10Y and our best Donor cow. She was a 2 time Res Division Champion in Denver. He is a stout, deep made and as sound as you can make one.



LOT 12

HEIFER
16

**JAKE LAMMERS
LAMJ DENISE 62D**



CED	0.2	Calved2/13/16	BW87	DHD 3113N Domino 5303			
BW	6.7	TattooLAMJ 62D	Calving	...Unassisted	DHD EH Domino HH 9324			
WW	44	Reg#Pending	Adj 205 Day Wt590	EH L1 Lady Advance 461			
YW	71			Adj 365 Day Wt	JA L1 Domino 4653P			
MM	21					DHD L1 Dominette T802U			
						TKR Ms Husker Mark T106			
M&G	42	CEM	-0.1	MCW		FAT	0	REA	0.06
MARB	0.04	BMI		CEZ		BII		CHB	

LAMJ Denise 62D is a very stylish heifer that has a lot of potential. She has an awesome pedigree both top and bottom. She is a very clean fronted, big hipped, sound female. She has great cow potential. Also she is very tame for a junior looking to show.

HEIFER
19

**DYER RANCH LLC
MD MS SUNDANCE 9189 - 6265**

CED	0.5	Calved4/2/16	BW76	LSW WCC About Time X06					
BW	3.3	Tattoo6265	Calving	...Unassisted	WCC LSW W14 TG Sundance					
WW	52	Reg#43747356	Adj 205 Day Wt602	WCC/WB 668 Trixie 63N W14 ET					
YW	83			Adj 365 Day Wt	Churchill Yankee ET					
MM	22					Churchill Lady 9189W					
						Churchill Lady 418					
M&G	48	CEM	1	MCW	115	SC		FAT		REA	0.42
MARB	0.18	BMI	18	CEZ	14	BII	15	CHB	28		

This heifer will catch your eye. She has a great ring presence. She's long bodied, with rib, and bone. She gets out and travels with ease. She will compete in the ring, or make a great replacement.

HEIFER
20

**NELSON HEREFORDS
NH BN LADY H 635**

CED	3.8	Calved4/15/16	BW72	NJW 98S R117 Ribeye 88X ET					
BW	2.5	Tattoo635	Calving	...Unassisted	H Big Rib 4250 ET					
WW	42	Reg#43718026	Adj 205 Day Wt	HH Miss Advance 0165X ET					
YW	66			Adj 365 Day Wt	PDHR 20J Stanmore 47R					
MM	29					NH BN La Mariposa 211					
						NH Ribette 519					
M&G	50	CEM	4.3	MCW	62	SC	0.7	FAT	-0.031	REA	0.28
MARB	0.04	BMI	17	CEZ	19	BII	14	CHB	22		

If you are looking for a show heifer with a lot of potential or a brood cow prospect, look no farther. 635 is the first heifer to be offered out of our new herd bull that made a lot of friends on our tour stop. Don't miss this feminine and attractive April heifer!

HEIFER
17

**BAR M HEREFORDS
BAR M 708 MISS 2152 618**

CED	1.2	Calved3/18/16	BW74	BR DM TNT 7010 ET					
BW	2	Tattoo618	Calving	...Unassisted	Langfords 2152 ET					
WW	39	Reg#43695682	Adj 205 Day Wt	LH Miss Calgary 6091					
YW	64			Adj 365 Day Wt	6M Power Pac B22P					
MM	22					RKP Miss Power 708					
						HPH Miss Krugerand 102					
M&G	42	CEM	2.5	MCW	76	SC	0.6	FAT	0.02	REA	0.37
MARB	0.04	BMI	16	CEZ	16	BII	15	CHB	20		

Really nice March heifer that will make a show heifer first, and productive cow later. Our 2152 daughters have been very solid females, good udders and easy fleshing. This one looks to fit in that same mold.

HEIFER
21

**VALLEY CREEK RANCH
VCR 2504 MISS KAY 667D**



CED	4.4	Calved5/1/16	BW87	Churchill Sensation 028X					
BW	0.5	TattooVCR/667D	Calving	...Unassisted	UPS Sensation 2504 ET					
WW	51	Reg#43733118	Adj 205 Day Wt	NJW BW Ladysport Dew 78P ET					
YW	82			Adj 365 Day Wt	KJ 426T Vincent 993W					
MM	31					VCR 993W Miss Kay 336A					
						CRR 552 Kelly 844 ET					
M&G	56	CEM	3.6	MCW	83	SC	1	FAT	-0.015	REA	0.63
MARB	0.1	BMI	21	CEZ	19	BII	16	CHB	28		

This May heifer is exciting in her potential as a cow and a show heifer. Extremely powerful in her rib shape, bold down her top and very correct on her feet and legs. Out of our new herd sire UPS Sensation 2504 ET. The 2504 calves have been impressive and well received by visitors at the ranch. This heifer is out of a powerful cow family that is matriarched by our donor CRR 552 Kelly 844 ET. The Kelly females have been great producers at our place and continue to impress. This is a great opportunity to own a different aged heifer out of two powerful and productive cow lines. Actual Weight on 11/24/16 was 600 lbs.

HEIFER
18

**DIAMOND RING RANCH
DR LINDSY 622**

CED	2.3	Calved3/21/16	BW	UPS Spartan 1282					
BW	2.1	Tattoo622	Calving	...Unassisted	UPS Spartan 3310					
WW	47	Reg#43695480	Adj 205 Day Wt	UPS Miss Domino 0092					
YW	78			Adj 365 Day Wt	UPS Odyssey 6207					
MM	29					DR Diane 249					
						DR Bo Dell 813					
M&G	52	CEM	2	MCW	80	SC	0.9	FAT	0.018	REA	0.42
MARB	0.21	BMI		CEZ		BII		CHB			

Lindsay was chosen especially for this sale right off the top of our replacement heifers. She's show quality with her depth, length, & thickness but more importantly she'll be a super cow when she's in production. Don't miss this opportunity to invest in the future of the beef industry.