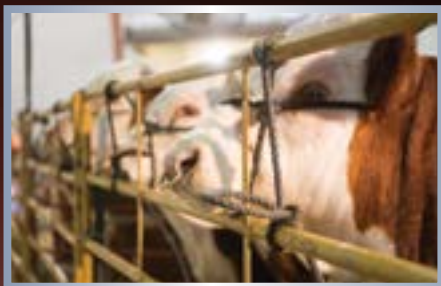


# HEREFORD

HEREFORD

WEDNESDAY, FEBRUARY 20

Show 8:00 AM - Sale 1:30 PM



NCG

**11**  
Bulls

**2**  
Bred Heifers

**5**  
Open Heifers

**RONETTE HEINRICH**  
MANAGER - 308.627.6385

**AUCTIONEER**  
Jim Birdwell - Marietta, OK

**BREED REPRESENTATIVES**  
Brett Nelson - Broken Bow, NE  
Sheri Wieden - NE Hereford Association

**RINGMEN**  
Mike Sorenson - 641.745.7949  
Livestock Plus

**Chris Beutler** - 402.380.8244  
Midwest Messenger

**Art Handle** - 605.391.8233  
Livestock Services

**Kristian Rennert** - 308.440.9463

**Levi Landers** - 308.730.1396  
American Hereford Association



# HEREFORD

## LOT INDEX

14

**DIAMOND RING RANCH**  
**MIKE, DONNA, AND WHITNEY STECKEL**  
 PO Box 103 • Taylor, NE 68879  
 P 308-942-6065 • C 308-214-1407

2 • 9 • 12 • 13

**DOUBLE HEART DIAMOND CATTLE CO**  
**DAVE GOERTZ**  
 79483 Hwy 2 • Berwyn, NE 68814  
 P 308-935-1292 • C 308-631-4250

11

**ISRAEL CATTLE CO.**  
**CARL ISRAEL**  
 607 West Temple St • Lenox, IA 50851  
 P 641-344-1828

17

**KELLER CATTLE COMPANY**  
**JEFFERSON KELLER**  
 86 Jackson St • St. Paul, NE 68873  
 P 308-750-2349

16

**MCM POLLED HEREFORDS**  
**BRIAN OR GRADY MCMAHON**  
 2005 E Powerline Rd • Ayr, NE 68925  
 Grady 402-984-7620 • Brian 402-462-0606

4

**MOELLER POLLED HEREFORDS**  
**ALBERT MOELLER**  
 3029 S Blaine St • Grand Island, NE 68801  
 P 308-382-8831 • C 308-379-4213

1 • 3 • 15

**NELSON HEREFORDS**  
**BRETT OR JOHN NELSON**  
 47966 Silver Rd • Burwell, NE 68823  
 P 308-214-0334

6 • 8 • 10

**TRACY CATTLE**  
**JUSTIN TRACY**  
 25730 S Hwy 83 • Wellfleet, NE 69170  
 P 308-962-4255

7

**VALLEY CREEK RANCH**  
**SCOTT MCGEE**  
 1900 G St • Fairbury, NE 68352  
 P 402-300-2659

5 • 18

**VR BAR LAND AND CATTLE**  
**ANDREW BLESSIN**  
 19600 W 94th St • Kenesaw, NE 68956  
 P 402-984-9958

## JUNIORS... REMEMBER

### OPPORTUNITIES WITH HEREFORD PURCHASES AT THE CLASSIC!

Hereford Heifers and Steers purchased at the Classic are eligible for the Hereford Futurity Show on June 1 & 2 in Kearney!

**Champion Futurity Heifer \$1,000 - Reserve Futurity Heifer \$600**

**Champion Futurity Steer \$1,000 - Reserve Futurity Steer \$600**

Join Us for the **2018**  
**NEBRASKA JUNIOR HEREFORD**  
**SHOW & FUTURITY**



**BULL 1** **NELSON HEREFORDS**  
**NH BN 57B DOMINO 726**

CED 2.9	Calved ..... 2/23/2017	BW .....80	CL 1 Domino 0141 1ET
BW 3.4	Tattoo.....726	Calving... Unassisted	<b>R 0141 North Star 57B</b>
WW 52	Reg# .....43825106	Adj 205 Day Wt.....	R Starlette 813
YW 90		Adj 365 Day Wt.....	JA L1 Domino 7504T
MM 28			<b>GL 1 Dominet 061X</b>
			GL1 Dominet 658N
M&G 53	CEM 3	MCW 98	SC 0.9
	FAT 0.025	REA 0.62	
MARB 0.02	BMI 339	CEZ	BII 397
	CHB 114		

726 is a long sided, goggle eyed bull. 726 has a lot of rib shape to go along with his length of spine and thickness. There is a lot of cow power in this pedigree. Buy with confidence!

**BULL 2** **DOUBLE HEART DIAMOND CATTLE CO**  
**DHD DOMINO 7402 ET**

CED 1.2	Calved ..... 4/2/2017	BW .....75	CL 1 Domino 637S 1ET
BW 3.9	Tattoo.....7402	Calving... Unassisted	<b>CL 1 Domino 955W</b>
WW 61	Reg# .....43803061	Adj 205 Day Wt....755	CL 1 Dominette 5152R
YW 106		Adj 365 Day Wt.. 1270	CL Domino 4134P 1ET
MM 29			<b>DHD MS Diamond T601</b>
			JA L1 Dominette 2537M
M&G 60	CEM 0.2	MCW 134	SC 1.3
	FAT 0.002	REA 0.47	
MARB 0.11	BMI 20	CEZ 15	BII 16
	CHB 31		

This is a low birth weight bull, out of a moderate frame, easy flushing cow with a great udder. His sire sold over \$100,000 worth of semen at the National Western Livestock Sale.

**BULL 3** **NELSON HEREFORDS**  
**NH BN STACIA RIBSTONE 760**

CED 9.6	Calved ..... 9/11/2017	BW .....71	Standard 16E Ribstone 64H
BW 3.9	Tattoo.....760	Calving... Unassisted	<b>K 64H Ribstone Lad 157K</b>
WW 44	Reg# .....43949543	Adj 205 Day Wt.....	K 61Z Super Lady 41G
YW 74		Adj 365 Day Wt.....	UPS Domino 5216
MM 30			<b>NH BN Stacia 535 ET</b>
			SWS Miss Excel 333
M&G 52	CEM 5.5	MCW 66	SC 1.6
	FAT 0.015	REA 0.28	
MARB 0.14	BMI 329	CEZ	BII 392
	CHB 99		

760 is a very stout bull with a pedigree that speaks for itself! He is a thick, soggy made, athletic bull. This bull was part of this year's Denver pen. Mark this one in your catalog.

**BULL 4** **MOELLER POLLED HEREFORDS**  
**WAM SENTRY 880E**

CED	Calved ... 11/16/2017	BW .....	H Sentry 2456 ET
BW	Tattoo.....880E	Calving... Unassisted	<b>Sentry 977C</b>
WW	Reg# .....43964574	Adj 205 Day Wt.....	ERM Miss Cinnamon 1003A
YW		Adj 365 Day Wt.....	NJW 98S R117 Ribeye 88X ET
MM			<b>MCP Miss Ribeye 88X N015 ET</b>
			MRI Pepper Mint Patty 405
M&G	CEM	MCW	SC
	FAT	REA	
MARB	BMI	CEZ	BII
	CHB		

This is a good, sound, well-balanced bull. He was raised on a first calf heifer. He should add growth and calving ease. 880E has pigment and a very sound pedigree.

**BULL 5** **VR BAR LAND AND CATTLE**  
**VR KONGO 1208**

CED -2.3	Calved ..... 1/20/2018	BW .....70	TH 122 71I Victor 719T
BW 4.9	Tattoo.....1208 RIGHT	Calving... Unassisted	<b>CRR 719 Catapult 109</b>
WW 6.1	Reg# .....43939666	Adj 205 Day Wt....605	CRR 4037 Eclipse 808
YW 91		Adj 365 Day Wt.....	Nichols Helton 3135 ET
MM 27			<b>Nichols Lady 6138</b>
			R Miss Bonanza 1084
M&G 58	CEM 0.8	MCW 95	SC
	FAT 0.005	REA 0.33	
MARB -0.04	BMI 348	CEZ	BII 417
	CHB 96		

Kongo brings you the whole package from the Catapult family. He is a bold ribbed, sound footed bull that is balanced throughout. He is out of a polled heifer and will add tremendous value to your herd. We have been excited about this bull from day one and we think any ranch will be also!

**BULL 6** **TRACY CATTLE**  
**BNT SENSATION 806**

CED 2.5	Calved ..... 2/14/2018	BW .....79	Churchill Sensation 028X
BW 3	Tattoo.....806	Calving... Unassisted	<b>UPS Sensation 2296 ET</b>
WW 60	Reg# .....43967763	Adj 205 Day Wt.....	UPS JT Miss Neon 7811 1ET
YW 95		Adj 365 Day Wt.....	UPS Uptown ET
MM 24			<b>KOLT Karma 406 ET</b>
			TCC Ms Precious Princess 03ET
M&G 54	CEM 2.9	MCW 100	SC 1
	FAT 0.005	REA 0.6	
MARB 0.12	BMI 301	CEZ	BII 374
	CHB 105		

This calving ease, horned bull, comes with all the nuts and bolts. Dam was a Jr. National class winner. Her first calf dominated the Nebraska Hereford Futurity Steer Show and was reserve in the Junior Show. 806 has what it takes to raise competitive show cattle.

**BULL 7** **VALLEY CREEK RANCH**  
**VCR 236Z UNDENIABLE 851F ET**

CED 2.6	Calved ..... 3/11/2018	BW .....90	KJ 426T Vincent 993W
BW 2.4	Tattoo.....VCR/851F	Calving... Unassisted	<b>VCR 993W Ultimate 236Z</b>
WW 46	Reg# .....43954707	Adj 205 Day Wt.....	VCR 310N Miss Desire 609S
YW 70		Adj 365 Day Wt.....	S&S Outback 12R
MM 23			<b>VCR 12R Sheila 720T</b>
			DCF Lady Hunter D937
M&G 46	CEM 3	MCW 71	SC 0.7
	FAT 0.0025	REA 0.38	
MARB 0.01	BMI 343	CEZ	BII 400
	CHB 88		

Pattern, power, and performance all in one package. Out of our very productive donor VCR 12R Sheila 720T and the Champion Polled Bull of the 2013 NCC Show and Sale VCR 993W Ultimate 236Z. This bull is the cowman's kind. Numerous half sisters in production at VCR and two full sisters calve in the spring. This mating is an exciting one! The cow family has been a can't miss in production and you get the opportunity to get a piece of it here! Actual weight was 535 lbs on 9/09/2018. Check out pictures and videos at valleycreekranch.net



**SIRE OF LOT 7**

**BULL 8 TRACY CATTLE BNT PROPEL 803**

CED	2.5	Calved	3/19/2018	BW	83	HH Advance 4075B ET					
BW	3.5	Tattoo	803	Calving	Unassisted	<b>H FH Advance 628 ET</b>					
WW	56	Reg#	43966048	Adj 205 Day Wt		FHF 408 Rita 21W					
YW	95			Adj 365 Day Wt		TCC Orange County Chopper 70ET					
MM	17					<b>TCC MS Precious Princess 03ET</b>					
						GO MS N32 Excel R155					
M&G	44	CEM	2.9	MCW	116	SC	0.7	FAT	0.02	REA	0.52
MARB	0.14	BMI	287	CEZ		BII	357	CHB	117		

803 is, without a doubt, the best animal to come out of the great 03 cow. He is a maternal brother to the BNT New Design bull, at Able Acres in Indiana. He is a maternal brother to Malina Lindstrom's dominating heifer a few years back. This is a unique cross of old and new outcross genetics. Propel is a once in a lifetime opportunity to obtain a revenue generating semen sire. Get in, MAKE MONEY.

**BULL 10 TRACY CATTLE BNT SENSATION 838**

CED	7.4	Calved	3/28/2018	BW	72	Churchill Sensation 028X					
BW	1.1	Tattoo	838	Calving	Unassisted	<b>UPS Sensation 2504 ET</b>					
WW	56	Reg#	43967762	Adj 205 Day Wt		NJW BW Ladysport Dew 78P ET					
YW	90			Adj 365 Day Wt		CRR 109 American Made 310					
MM	34					<b>VIN-MAR Joyce 638</b>					
						VIN-MAR Joyce 451					
M&G	62	CEM	3.5	MCW	85	SC	1.2	FAT	0.01	REA	0.6
MARB	0.13	BMI	345	CEZ		BII	416	CHB	114		

Look at the pedigree here folks! Loads of calving ease and maternal in this young sire backed by great cows and a strong EPD profile. 838 is out of a phenomenal first calf heifer that I guarantee will have a huge impact on many programs.

**BULL 11 ISRAEL CATTLE CO. ICC BLUE CHIP 78E**

CED	1.5	Calved	4/18/2017	BW	65	HW4 Banker 9221 ET					
BW	3.3	Tattoo	ICC 78E	Calving	Unassisted	<b>KF Blue Chip 7Z</b>					
WW	47	Reg#	43861637	Adj 205 Day Wt	677	Schurman MS Mainstream 9060					
YW	74			Adj 365 Day Wt	1226	CRR About Time 743					
MM	24					<b>ICC Miss Time Girl 107B</b>					
						LH Standard Lass 8064					
M&G	47	CEM		MCW		SC		FAT		REA	
MARB	0.03	BMI		CEZ		BII		CHB			

A bull that is extremely full of red meat and thick. If you are looking for a bull to sire show steers, he should do so.

**BRED 12 DOUBLE HEART DIAMOND CATTLE CO DHD MISS DIAMOND 7913 ET**

CED	0.9	Calved	9/13/2017	BW	71	Churchill Holland 987WET					
BW	3.7	Tattoo	7913	Calving	Unassisted	<b>DHD Turbo HH 1103</b>					
WW	55	Reg#	43868144	Adj 205 Day Wt	720	Churchill Lady 962W					
YW	92			Adj 365 Day Wt	1035	CL 1 Domino 4134P 1ET					
MM	23					<b>DHD Miss Diamond T601</b>					
						JA L1 Dominette 2537M					
M&G	51	CEM	2.4	MCW	115	SC	0.7	FAT	.025	REA	0.46
MARB	0.03	BMI	18	CEZ		BII	16	CHB	29		

If a person was betting on a cow, this may be the one to choose. She comes out of our donor cow that has produced many good females, and will go on to produce many more great producing cows.

**BULL 9 DOUBLE HEART DIAMOND CATTLE CO RH WHIT 8324**

CED	0.8	Calved	3/24/2018	BW	78	JLB W26 Legacy 1101					
BW	4.1	Tattoo	8324	Calving	Unassisted	<b>JLB Legacy 1491</b>					
WW	45	Reg#	43928262	Adj 205 Day Wt	840	PMH MS Scriptous 012 ET					
YW	81			Adj 365 Day Wt		CJH 9005 Advance 461					
MM	23					<b>DHD Miss Diamond HH 1507</b>					
						DHD Miss Diamond 6409					
M&G	46	CEM	3	MCW	96	SC	1.2	FAT	0.005	REA	0.25
MARB	0.06	BMI	294	CEZ		BII	351	CHB	105		

What a performance-oriented pedigree! He is big boned and heavy pigmented. Here is a thick bodied herd bull prospect.



**LOT 11**



**BRED 13 DOUBLE HEART DIAMOND CATTLE CO DHD MISS DIAMOND 7119 ET**

CED	-2.9	Calved	11/19/2017	BW	76	C-S Pure Gold 98170					
BW	4.3	Tattoo	7119	Calving	Unassisted	<b>C Pure Gold 0110</b>					
WW	41	Reg#	43868151	Adj 205 Day Wt	680	CFR Abby 373					
YW	62			Adj 365 Day Wt		C Miles McKee 2103 ET					
MM	32					<b>C Bar 1 0235 Miles 4408 ET</b>					
						C MS Bailout 0235 ET					
M&G	52	CEM	0.4	MCW	64	SC	0.9	FAT	0.035	REA	0.43
MARB	0.04	BMI	18	CEZ		BII	15	CHB	27		

Here is a chance to own one of the first calves out of Sharry. These pedigrees blend together some really unique things...Miles with the power house of Pure Gold.



**HEIFER 14** **DIAMOND RING RANCH**  
**WS SILVER FLASH 814**

CED	-0.3	Calved	..... 2/26/2018	BW	.....80	CRR 719 Catapult 109					
BW	3.4	Tattoo	..... 814	Calving	... Unassisted	<b>CRR 109 On Point 559</b>					
WW	55	Reg#	..... Pending	Adj 205 Day Wt	.....	CRR 435 Kelly 161					
YW	97			Adj 365 Day Wt	.....	H W4 Lights Out 2015 ET					
MM	31					<b>WS Silver Lights 506 ET</b>					
						K&B Miss Silver Advance 7093T					
M&G	58	CEM		MCW	77	SC	0.9	FAT	-0.005	REA	0.46
MARB	0.06	BMI	348	CEZ		BII	415	CHB	104		

If I weren't in college right now, and reducing my cow numbers, this heifer would never leave the place. She is out of one of our top three favorite cow families on the ranch, and is sired by one of the hottest young bulls in the breed. I appreciate her extremely functional pattern and skeleton, as well as the cow power that is going to come with her down the road. Flash has the design to be very competitive in the horned heifer division and I know I will regret letting her go.

**HEIFER 16** **MCM POLLED HEREFORDS**  
**MCM 4111 SOPHIE 837F**

CED	-3	Calved	..... 4/15/2018	BW	.....70	NJW 73S W18 Hometown 10Y ET					
BW	4.5	Tattoo	..... 837F	Calving	... Unassisted	<b>BF BAR1 10Y Downhome 4111 ET</b>					
WW	53	Reg#	..... Pending	Adj 205 Day Wt	.....	BF Flirtatious 713T ET					
YW	83			Adj 365 Day Wt	.....	BBH TWJ 26U Jack Flash 118Y					
MM	29					<b>MCM Lady Flash 431B</b>					
						MCM Lady Ranger 114Y					
M&G	56	CEM	-3.7	MCW	104	SC	0.8	FAT	-0.005	REA	0.46
MARB	0.17	BMI	288	CEZ		BII	357	CHB	104		

This young April horned heifer is correct in her design and sound to the ground. A wedge built female, with great bone and feet, coupled with a maternal attractive look from the side, Sophie is the kind everyone can appreciate. Sired by National Champion Bull, Down Home, she will be fun to watch as she develops!

**HEIFER 17** **KELLER CATTLE COMPANY**  
**KELR ADDIE 803**

CED		Calved	..... 3/10/2018	BW	.....75	SHR 24M Time Bandit 2019 ET					
BW		Tattoo	..... 803	Calving	... Unassisted	<b>SHR 2043 243R Time Bandit 6054</b>					
WW		Reg#	..... Pending	Adj 205 Day Wt	.....535	SHR 0741 Miss Bismarck 2043					
YW				Adj 365 Day Wt	.....	UPS Domino 3027					
MM						<b>KELR Addelle 2101</b>					
						WCC LSW 102X Addele 207					
M&G		CEM		MCW		SC		FAT		REA	
MARB		BMI		CEZ		BII		CHB			

Addie is a maternal sister to the very popular bred and owned heifer we campaigned during the 2017 show season. This female stems from a tremendous cow family and is sired by our herd bull SHR 2043 243R Time Bandit 6053 who has done a fantastic job for us in his first crop. This heifer has tremendous cow prospects, with a long line of perfect udders backing her up. She is correct in her lines, has the right skeletal build, and tough to poke a hole in.

**HEIFER 18** **VR BAR LAND AND CATTLE**  
**RMB MISS SALLY 2278**

CED		Calved	..... 2/27/2018	BW	.....71	CRR 719 Catapult 109					
BW		Tattoo	..... 2278	Calving	... Unassisted	<b>RMB Dominant Lad 116</b>					
WW		Reg#	..... 267044	Adj 205 Day Wt	.....	TKR 0138 Domino Lass T408B					
YW				Adj 365 Day Wt	.....	BB 626 Neon 1079					
MM						<b>LS Norma 586C</b>					
						LS MS Advance 704T					
M&G		CEM		MCW		SC		FAT		REA	
MARB		BMI		CEZ		BII		CHB			

'Sally' is a heifer that is sure to catch your eye. She has that 'brood cow' look to her that most beef producers look for when choosing replacements. This heavy hiped, deep ribbed heifer carries herself very well. Balanced from front to back, don't miss the opportunity to own this heifer and add potential to your herd!

**HEIFER 15** **NELSON HEREFORDS**  
**NH BN TOOTSIES STELLA 814 ET**

CED	0.8	Calved	..... 2/28/2018	BW	.....	Churchill Sensation 028X					
BW	3.7	Tattoo	..... 814	Calving	... Unassisted	<b>NH BN Sensation 405</b>					
WW	44	Reg#	..... 43972534	Adj 205 Day Wt	.....	NH BN Pretty In Pink 109					
YW	71			Adj 365 Day Wt	.....	C-S Pure Gold 98170					
MM	29					<b>FIVE H 5B Puregold Tootsie T3</b>					
						5B Blaze LUA L7					
M&G	51	CEM	1.5	MCW	62	SC	1	FAT	-0.025	REA	0.44
MARB	0.03	BMI	312	CEZ		BII	365	CHB	104		

814 is a very flashy heifer. She displays a lot of rib shape and length of body, while still being very stylish. This heifer could have a very successful show career, but should make an even better cow!! Juniors, don't forget that this heifer is eligible to win some Futurity \$\$ at the Jr. Hereford Show in June! Buy with confidence.

