



**NEBRASKA CATTLEMEN'S CLASSIC**

**Ronette K. Bush – Heinrich, Manager**

PO Box 607, Kearney, NE 68848 | 308-627-6385

www.necattlemen.com | rkush@frontiernet.net

---

## CATTLEMEN **BENEFITS**

---

A partnership with a cattlemen and a youth aspiring to have their own registered herd and production sale one day.

The Cattlemen provides an open heifer (January 2018 - May 2019) to partner with the youth. The heifer will go home with the youth at the 2019 NCC and return in 2020 as a bred heifer. The heifer will be shown in the AYC Show and Sale. The cattlemen and the youth will split the sale proceeds 50 - 50. The Classic will sponsor the entry fee on this event.

The heifers will need to arrive at the Classic by Wednesday, February 20th. The heifers will be penned in the East Arena. The cattlemen will have a display area with the pen.. The heifers do not need to be broke to show. They should arrive rough clipped. The heifers will remain in the pen until they go home with the youth on Friday, Feb. 22nd. The heifers will be insured immediately showing the cattlemen as the owner/beneficiary of the insurance.

### Cattlemen Benefits

#### \*Advertising

- Full page ad in the 2019 Beef Catalog - used to promote your own production sale. (\$500 value)
- Introduction at the 2019 Supreme Row
- Ranch Display at the 2019 Classic
- Business Card ad in the 2020 Classic Catalog. (\$200 value)

#### \* Connecting with youth

- The youth and family will come tour your ranch
- The youth will attend your production sale and volunteer to help if you so desire. (2019 and 2020)
- You will work with the youth to select the AI sire for the heifer.  
All breeding expenses will be to the youth.  
We will work to have a late March or early April 2020 calf.
- Cattlemen's Banquet - April 2019  
The Classic will host a banquet to with various educational speakers for cattlemen, youth and families.

#### \* 2020 Classic Sale

- The cattlemen and youth will be recognized as owners of the bred heifers.
- All heifers will show and sell. The Champion is eligible for Supreme Row.  
The sale proceeds will be split 50/50 between cattlemen and youth.

The youth will be responsible for insurance, all feed and breeding expenses. The youth will receive 2 visits from Classic management throughout the spring and fall.